



TECHHAZEL MEDIA

# PITCH DECK

# Services



**Social Media  
Management**



**Content  
creation**



**Branding**



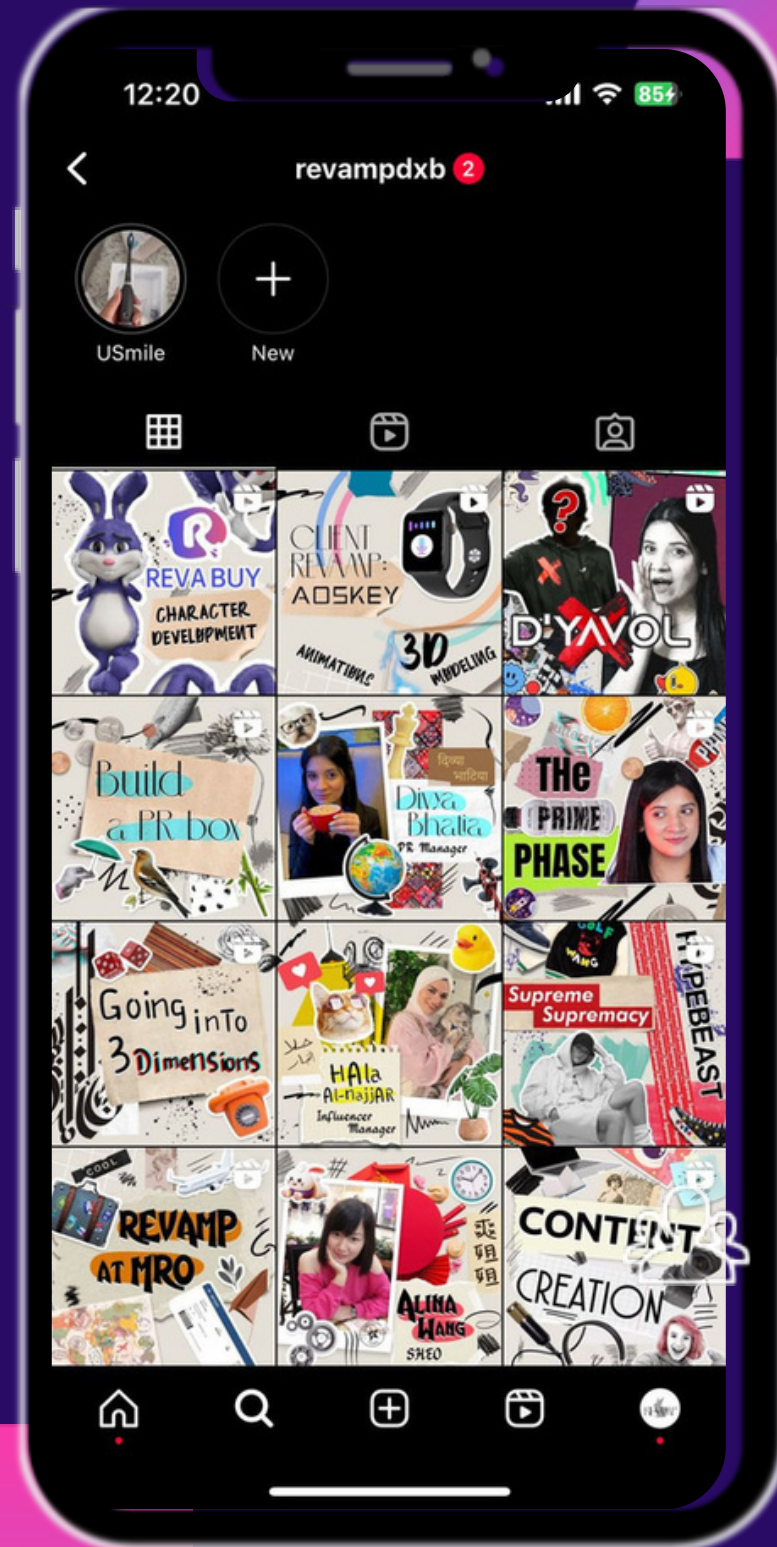
**Public  
relations**





# Social Media Management

Social media plays a huge role in how your brand is perceived by your targeted audience. Techhazel Media can revamp your social media by keeping in mind the following elements:



## VISUAL STORYTELLING:

Your feed offers you the chance to quickly and effectively convey the narrative of your company through attractive visuals. We create coherent feeds that match the aesthetics, colors, and tone of the brand. This makes the company stand out from its competition.



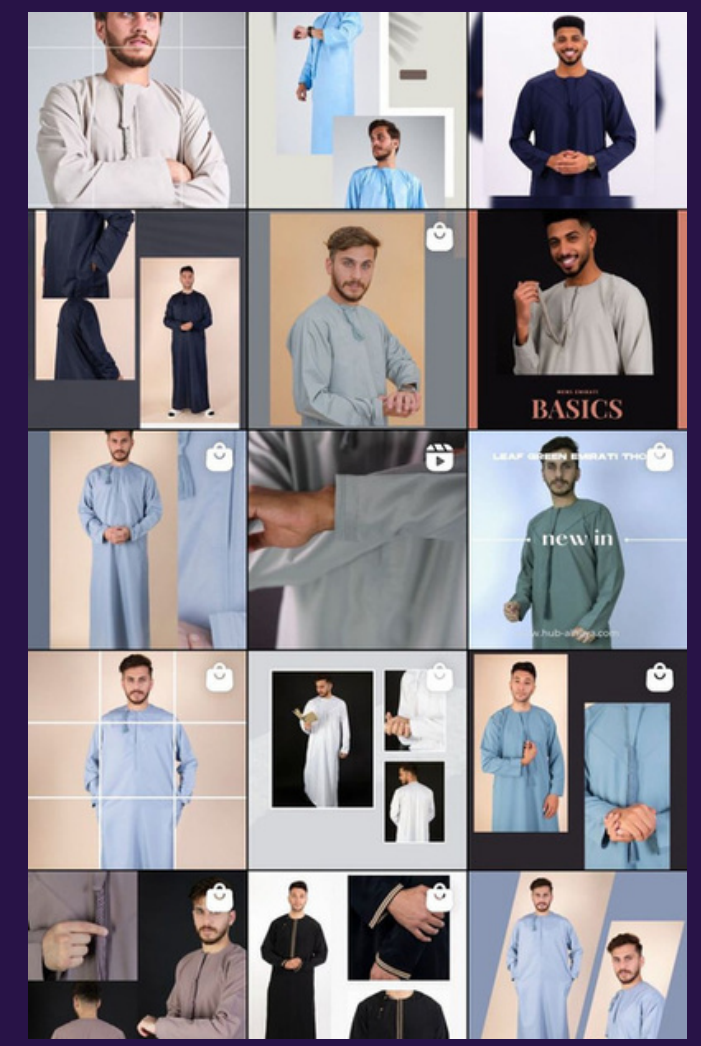
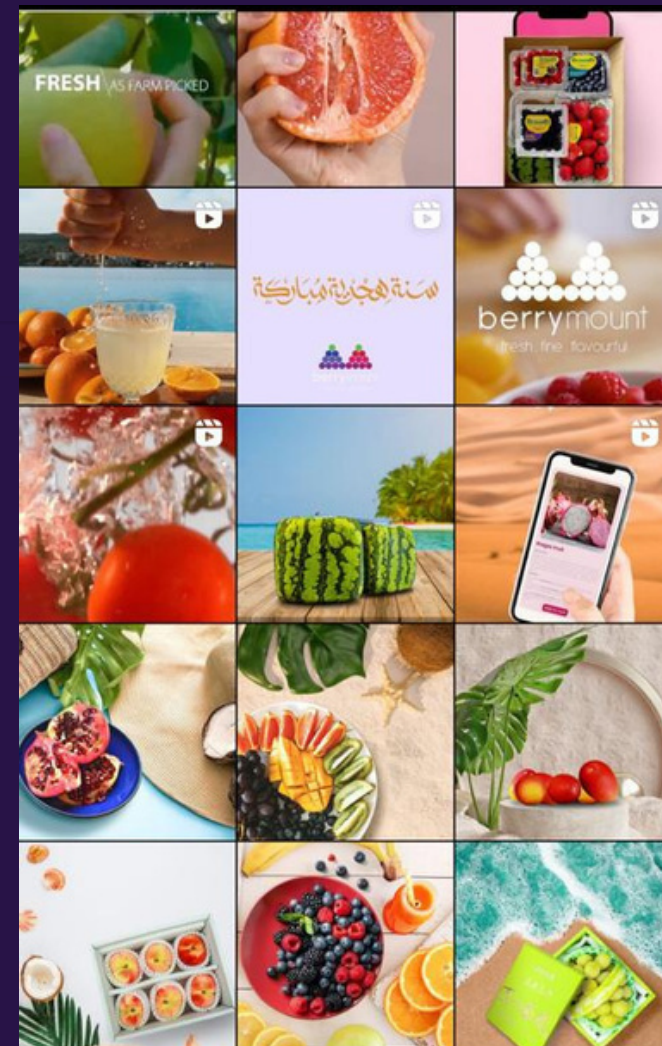
## BRAND CONSISTENCY:

Your Instagram feed is a reflection of the character, principles, and aesthetic of your company. One of Reva Media's primary goals is grid transformation, which makes it easier for viewers to take in information quickly. This increases brand identification, which can improve consumer loyalty and retention.





# Grid Transformation



**Instagram is your brand's visual playground**



# Higher Traction



## INTRIGUING CONTENT:

Higher engagement (i.e., likes, comments, direct messages, and shares) is facilitated by high-quality photos, aesthetically attractive graphics, and intriguing descriptions. In turn, this increases the brand's visibility and reach.

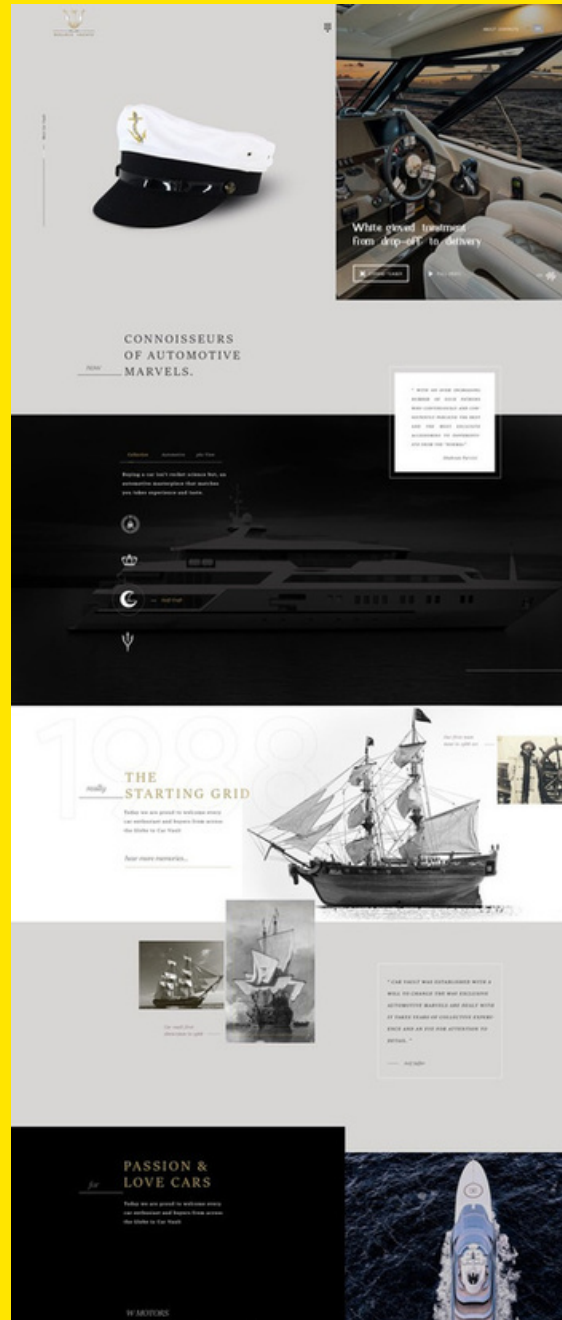


## PROMOTING PRODUCTS/SERVICES:

Instagram is a great platform for promoting goods or services. A well managed feed displays products in a genuine and aesthetically attractive way, piquing viewers' curiosity. Behind-the-scenes (BTS), user-generated content (UGC), consumer testimonials, and other methods can do this.



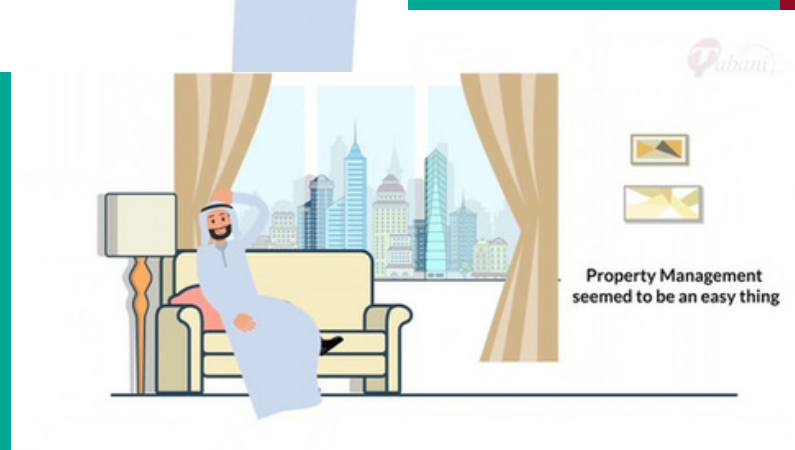
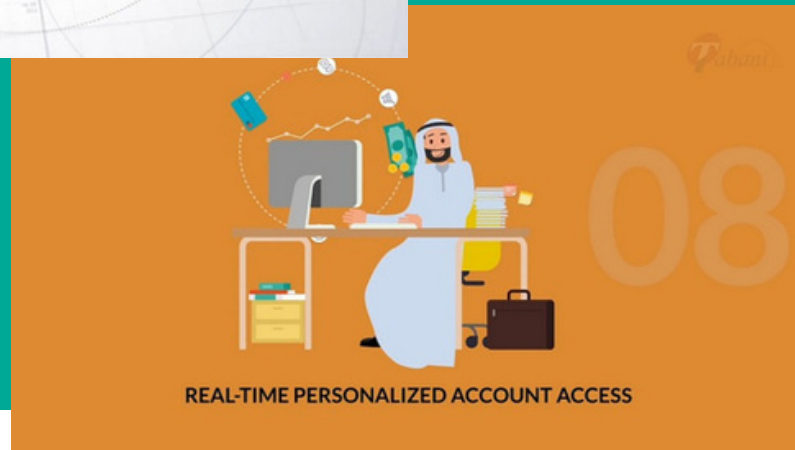
# Branding



Explainer videos are an easy point of entry for people who don't otherwise know about your brand. Here's one of the explainer videos Techhazel Media designed for our client Al Tabani



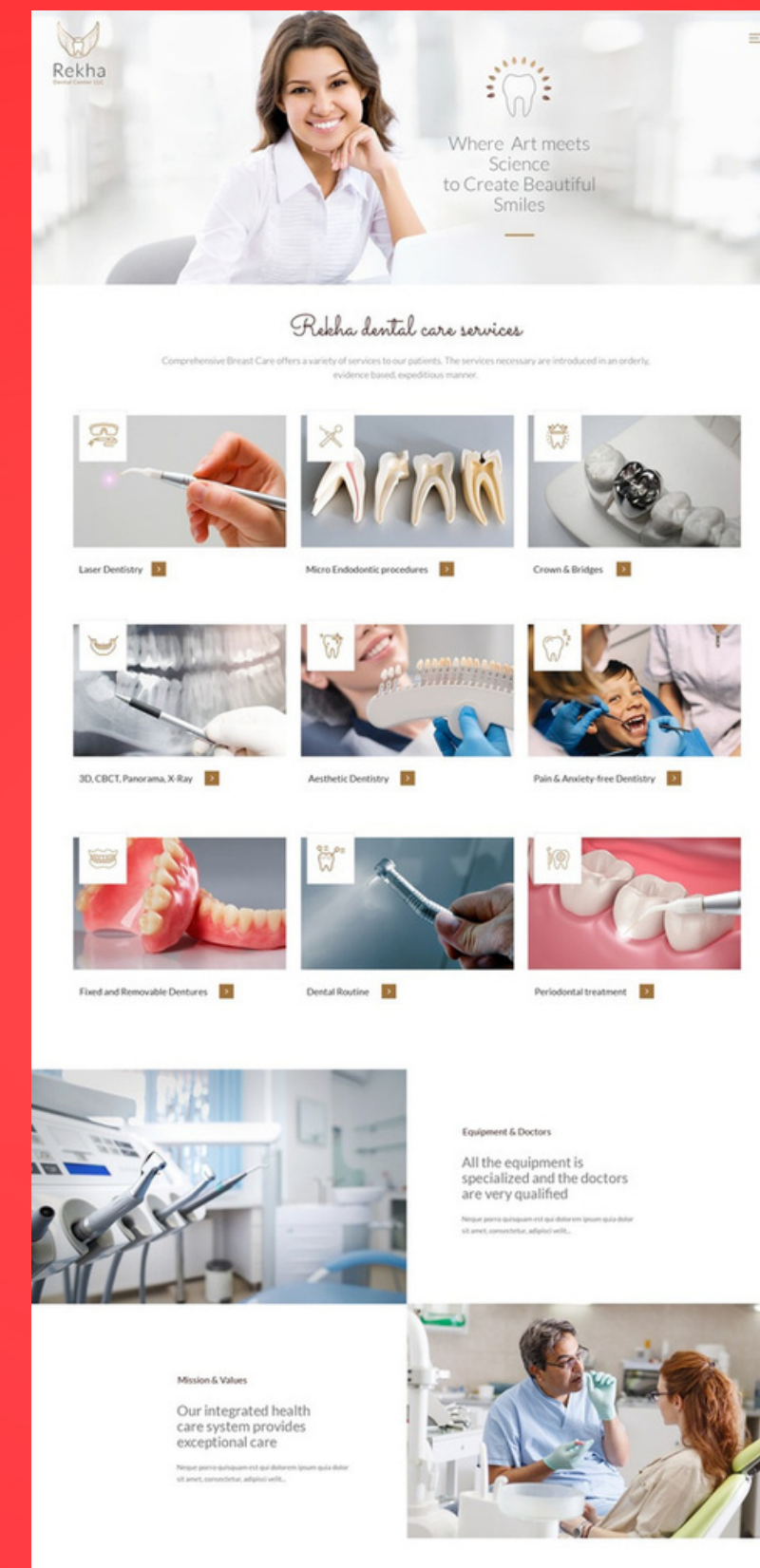
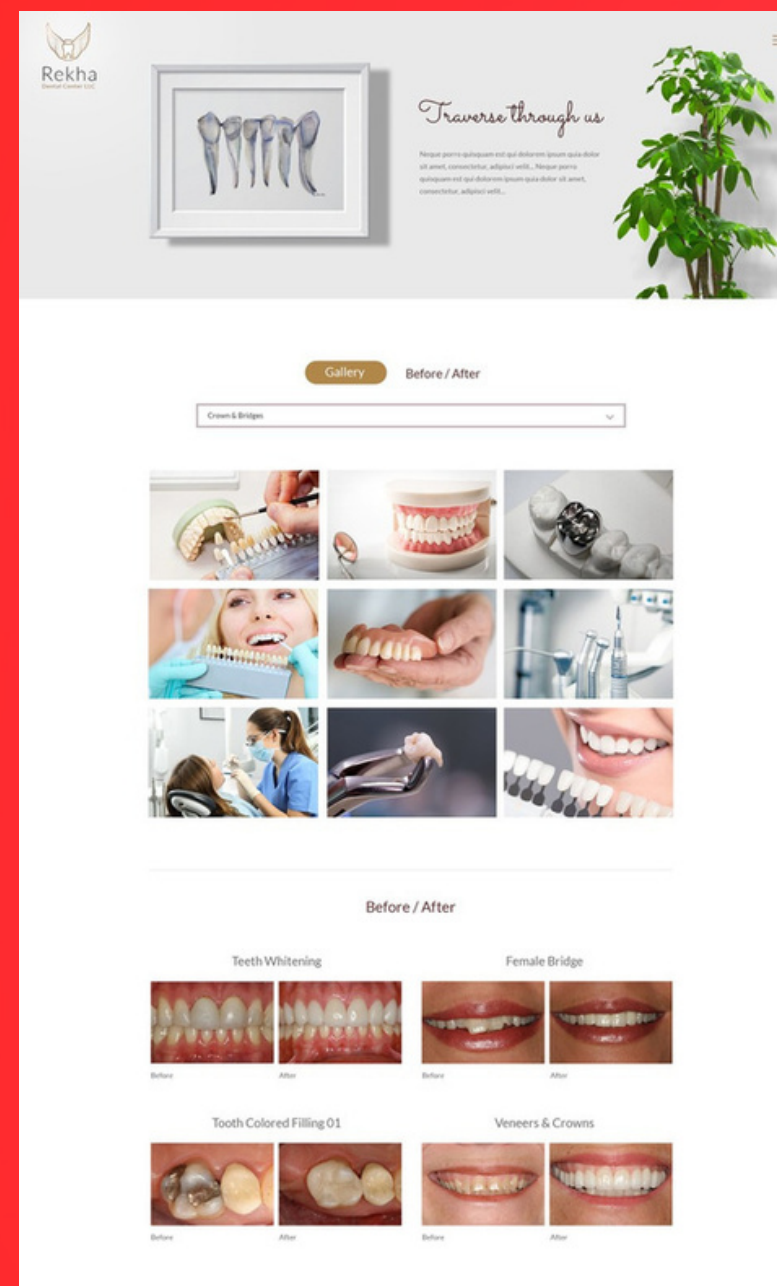
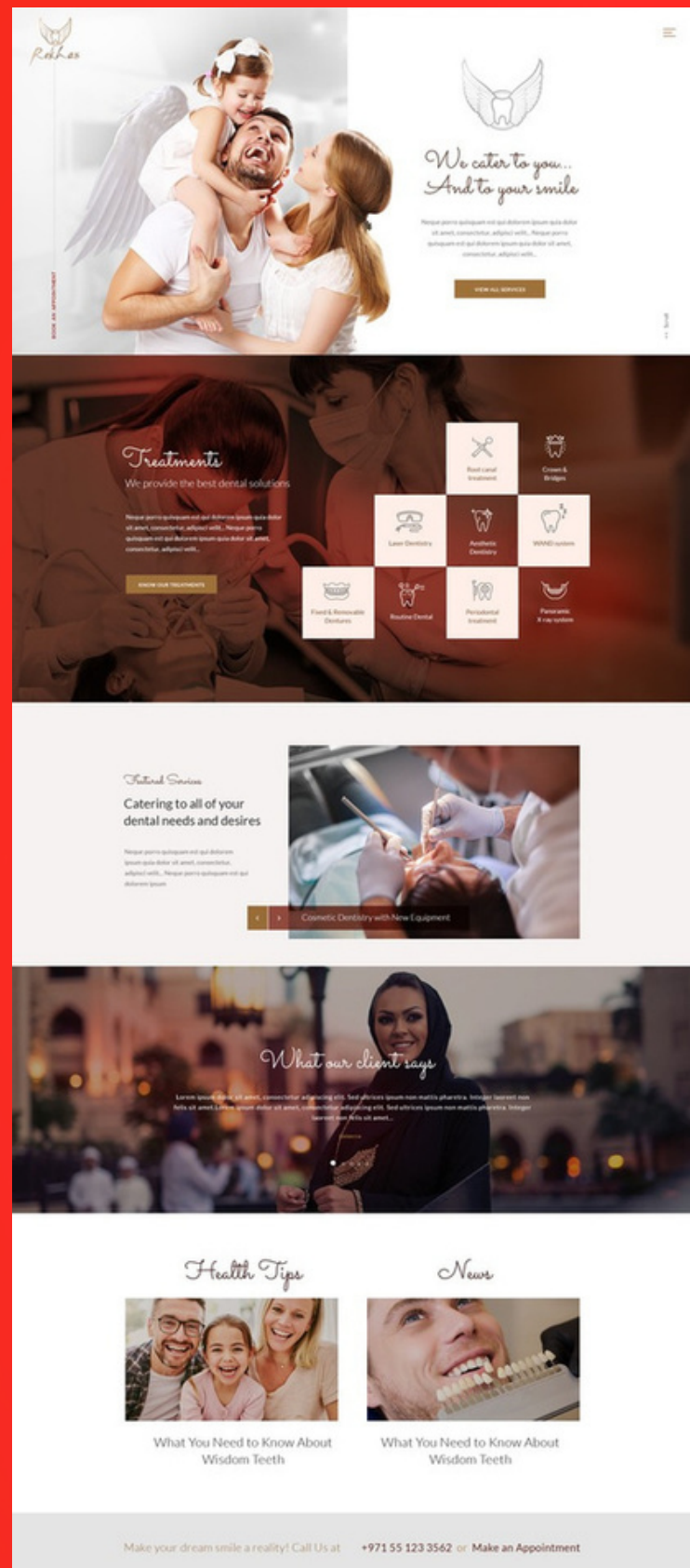
# Explainer videos



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# Website Rebrand



**ONLINE PRESENCE - CREDIBILITY AND TRUST - BRAND IMAGE AND RECOGNITION - CUSTOMER REACH - COST-EFFECTIVE MARKETING**







# Product shots



**Your social media and product/service work together like jigsaw puzzle!**

**Excellent product photographs convey a lot about the caliber of the associated service! As a result, Reva Media is here to complement your social media design with the appropriate sort of content that blends in naturally and enhances your brand.**





# Content Creation

**3D is the way to go in 2024 and it is what catches the eye! We pride ourselves in our 3D design and VFX Skillset.**



Custom 3D Model of the Nissan VTC branded as Techhazel Buy drifting on Jumeirah Road



3D life-like character developed for Techhazel Buy





# Content Mood Board

GLADYS

A luxury scarf brand



www

- Concept of time
- Dynamic
- Product design
- Luxury





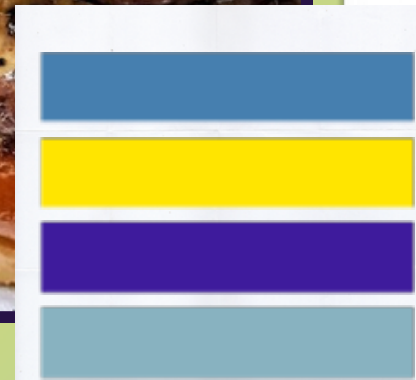


# Content Mood Board



- CZN -  
**BURAK**

*CZN Burak group  
of restaurants*



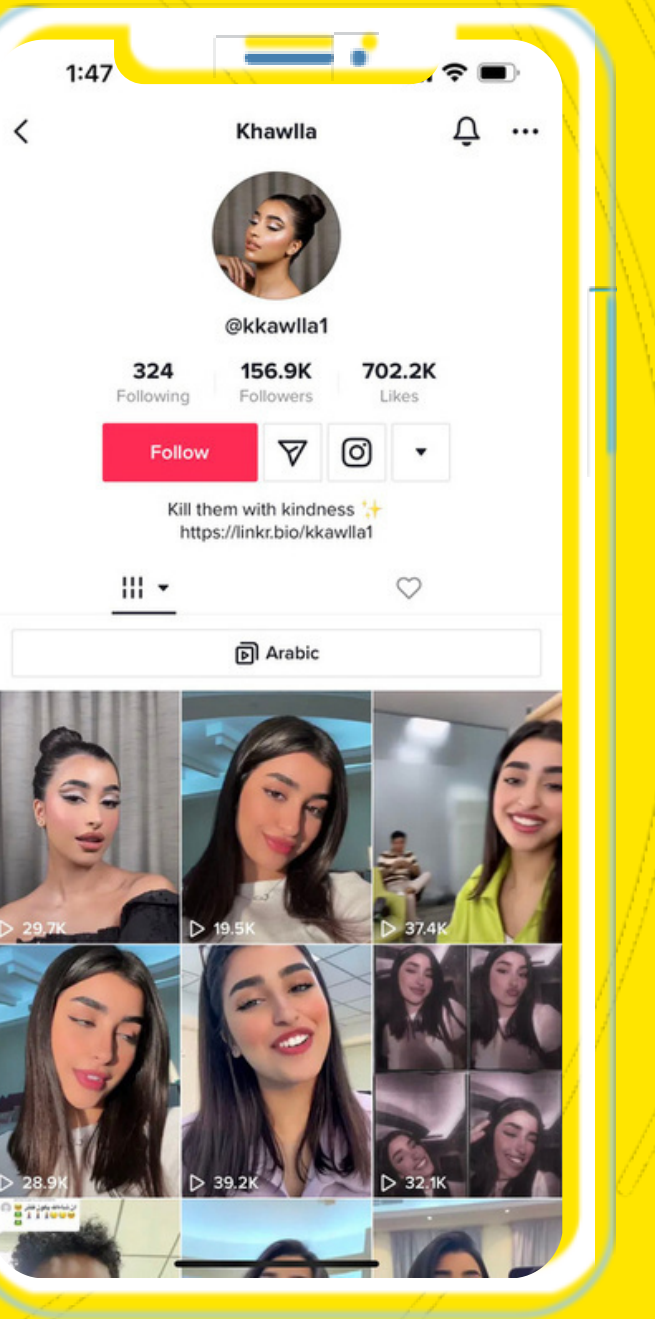
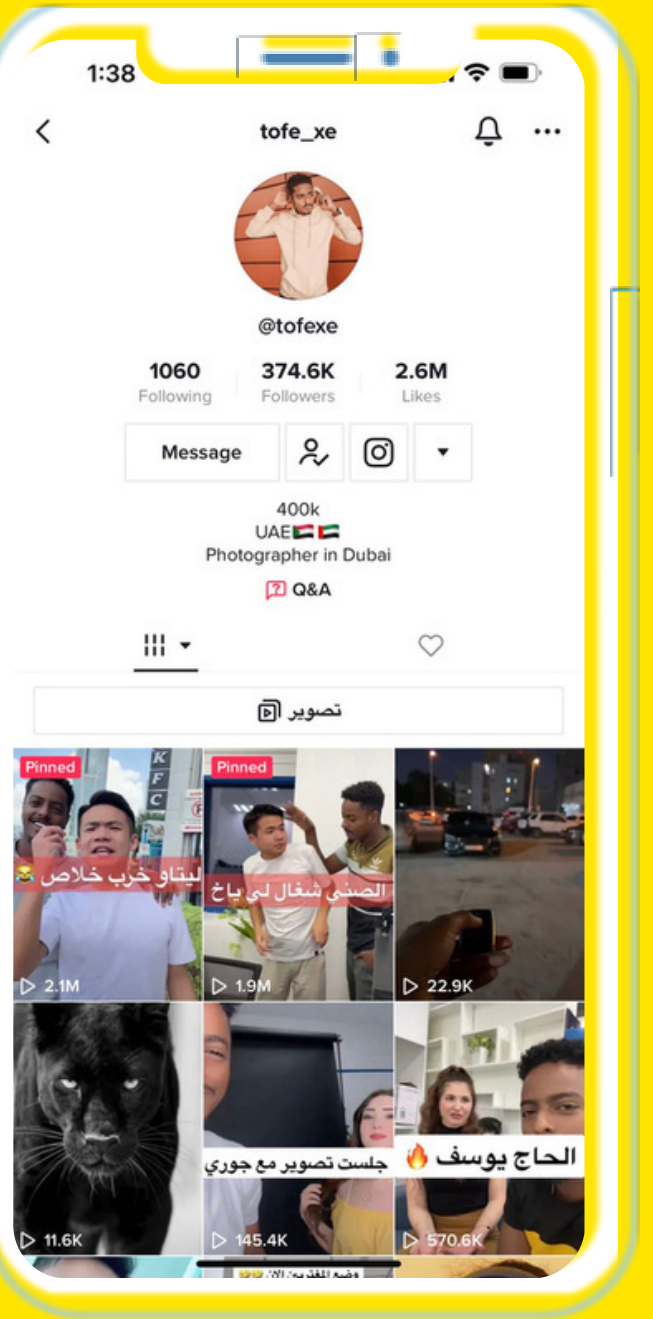
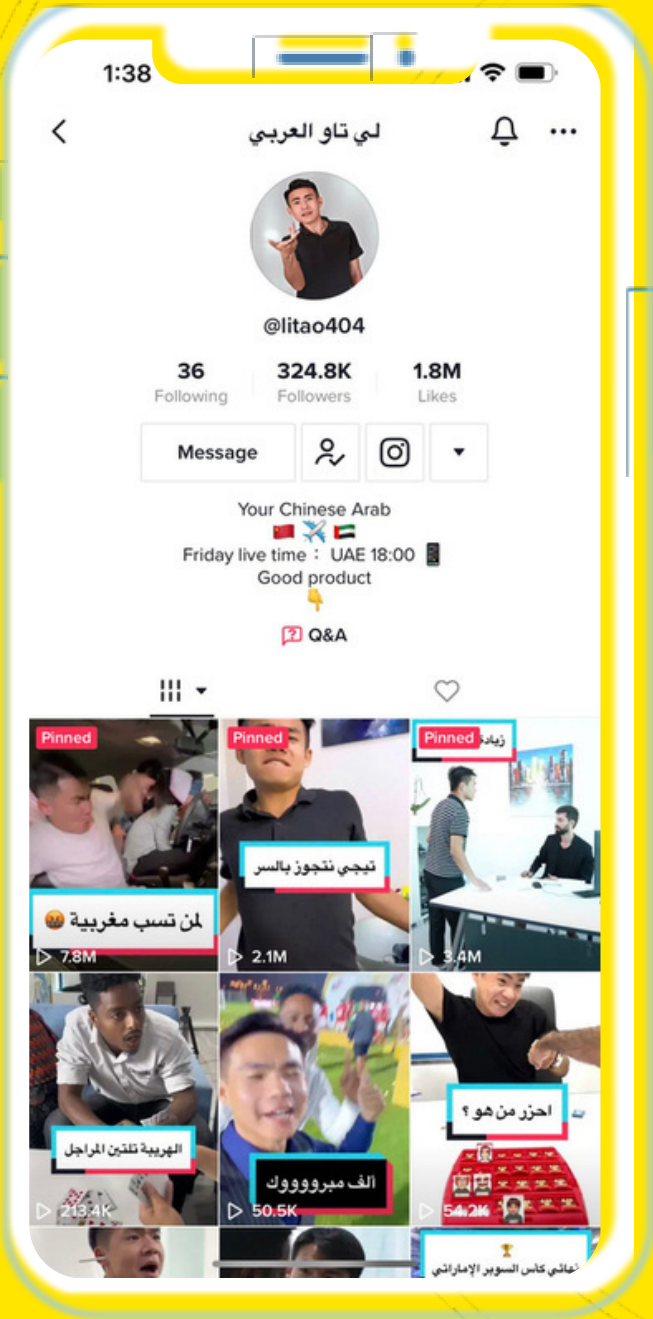
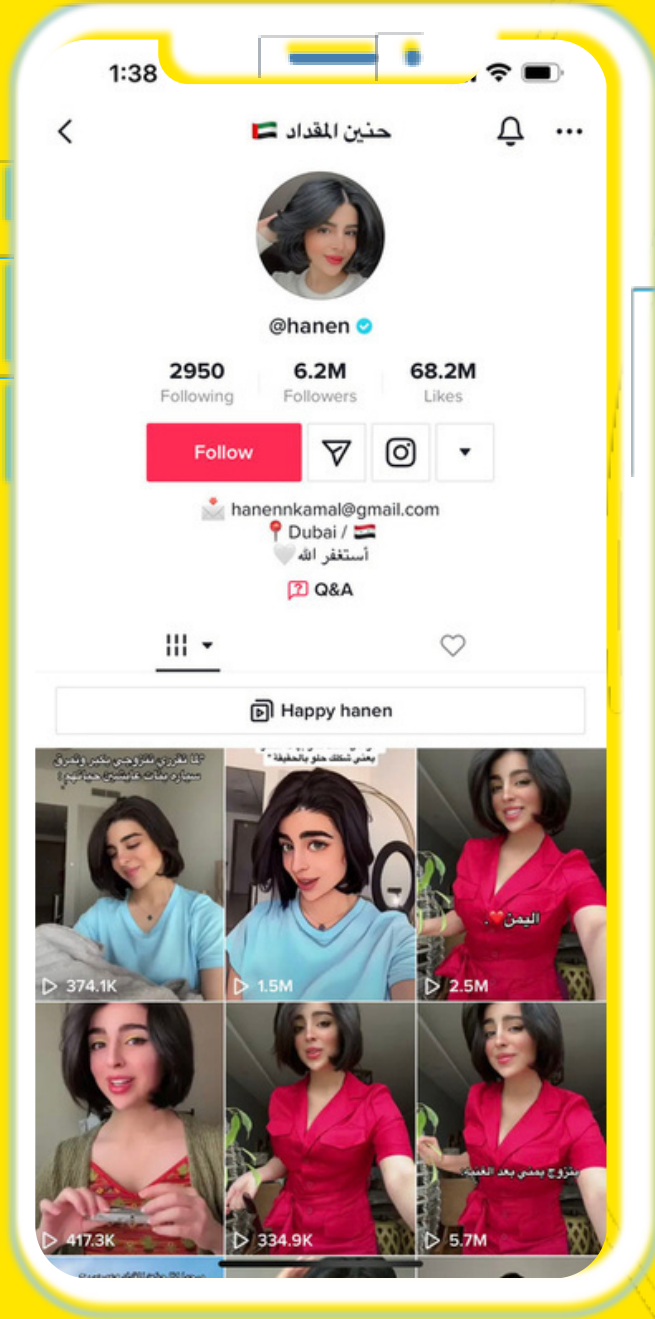
Palette

- Clean feed
- Ambience
- Details
- Personalities
- Humor





# Influencer Marketing

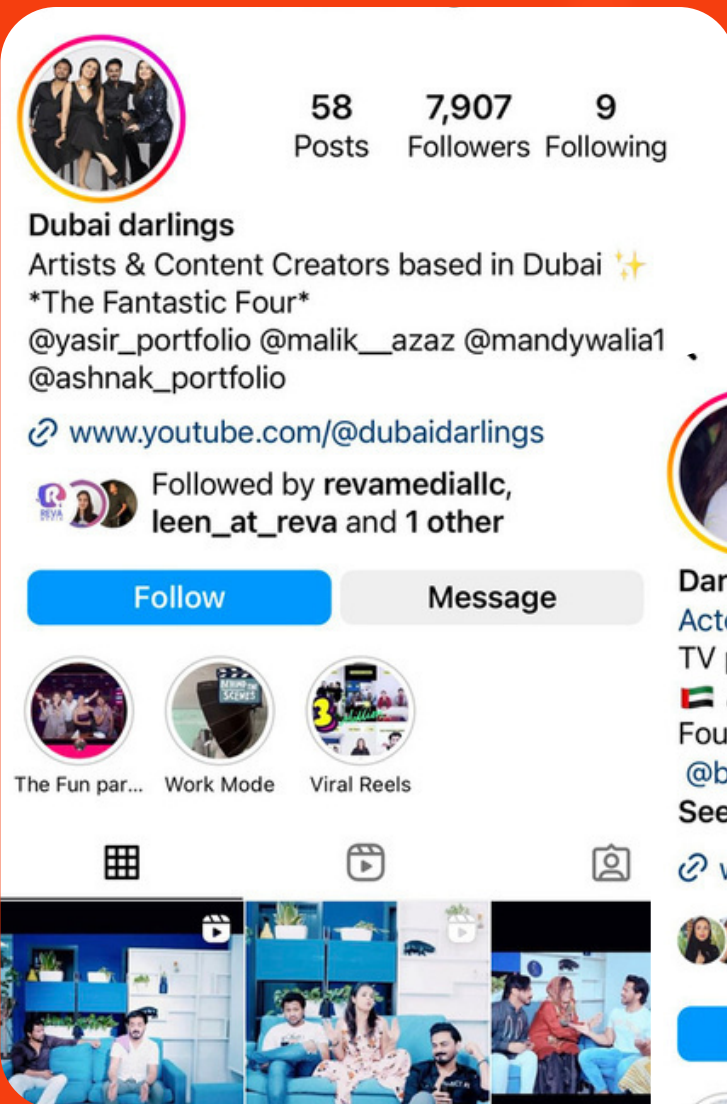


Our approach to influencer marketing is focused on authenticity, relevance, and engagement

Some of the influencers that solely work with Reva Media



# Panel of Influencers



**Dubai darlings**  
Artists & Content Creators based in Dubai ✨  
\*The Fantastic Four\*  
@yasir\_portfolio @malik\_\_azaz @mandywalia1 @ashnak\_portfolio

58 Posts 7,907 Followers 9 Following

Followed by revamediallc, leen\_at\_reva and 1 other

Follow Message

The Fun par... Work Mode Viral Reels



**Daren Omar..** دارين عمر  
Actor  
TV presenter/ Influencer, Traveler since 2013  
خبيرة عمليات التجميل الأولى في  
Founder of @leganza\_studio  
الوجه الإعلامي ل @bellaromacenter  
See Translation

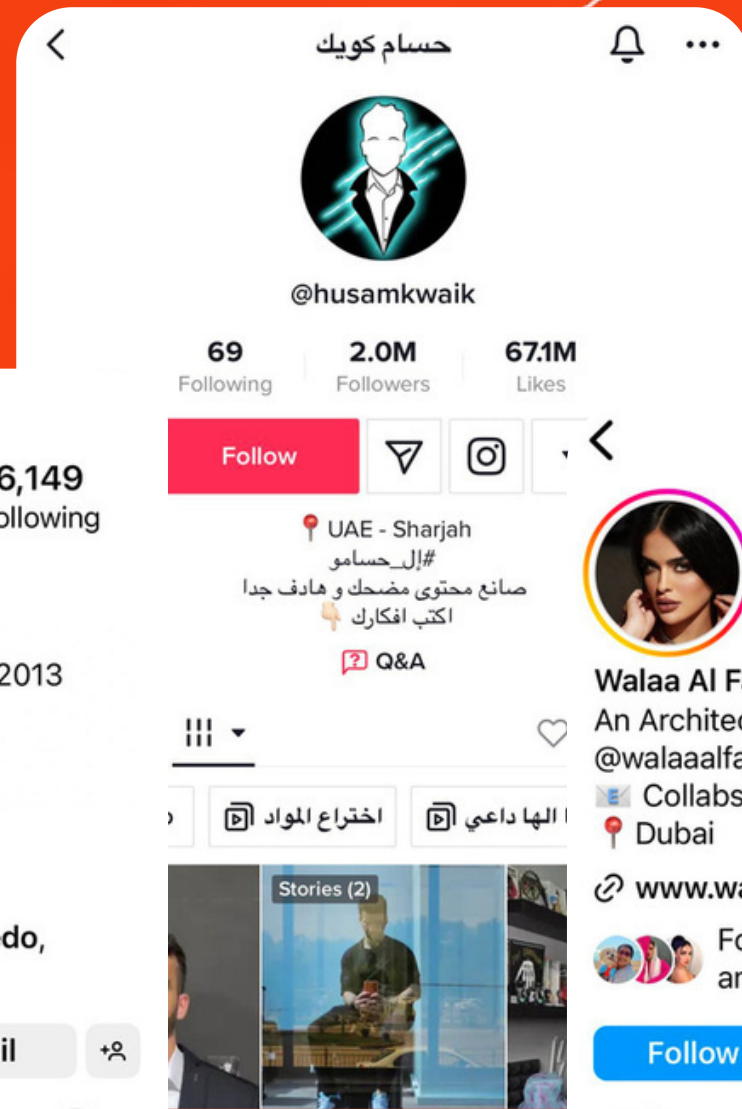
783 Posts 1M Followers 6,149 Following

www.picuki.com/tag/دارين\_التميمي

Followed by tassneemabuseedo, maria.moaz\_ and 16 others

Follow Message Email

Daren's Su... Lavvie Perf... Cuple Fashi... Jordan Dr. Ahmad...



**حسام كويك**  
@husamkwaik

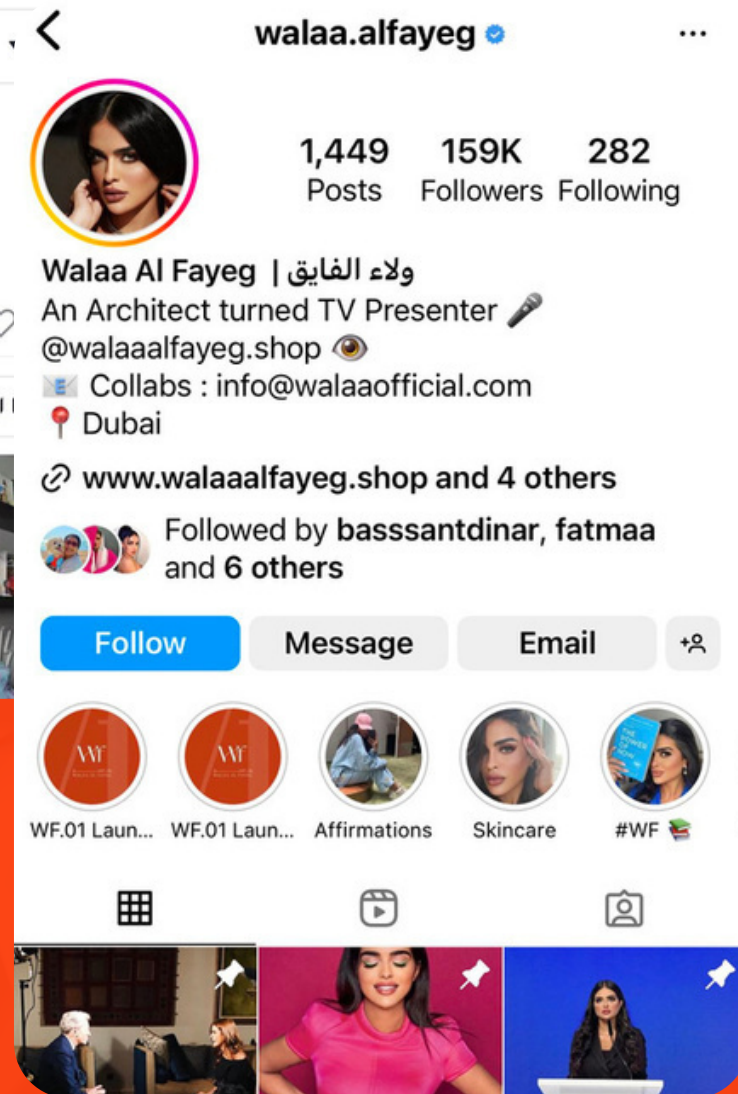
69 Following 2.0M Followers 67.1M Likes

Follow

UAE - Sharjah  
#الْحَسَامُو  
صانع محتوى مضحك و هادف جدا  
اكتب افكارك  
Q&A

اختراع المواد الها داعي

Stories (2)



**walaa.alfayeg**

1,449 Posts 159K Followers 282 Following

Follow

UAE - Sharjah  
#الْحَسَامُو  
صانع محتوى مضحك و هادف جدا  
اكتب افكارك  
Q&A

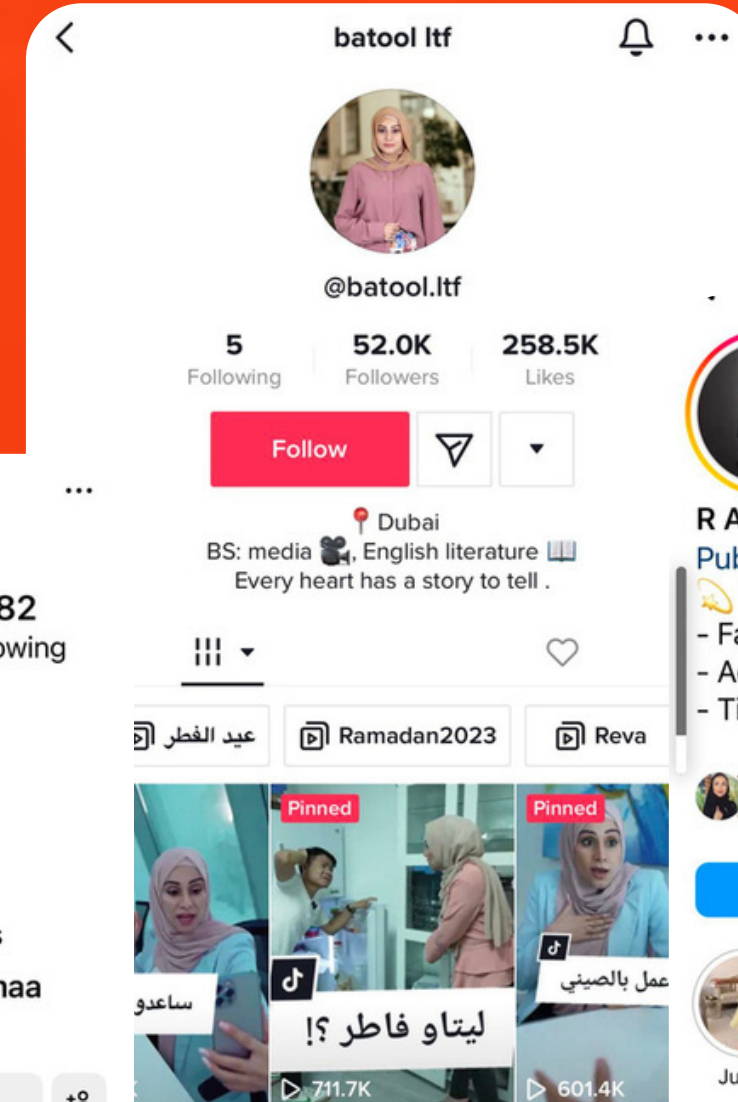
Wala Al Fayeg | ولاء الفايق  
An Architect turned TV Presenter  
@walaalfayeg.shop  
Collabs : info@walaofficial.com  
Dubai

www.walaalfayeg.shop and 4 others

Followed by bassantdinar, fatmaa and 6 others

Follow Message Email

WF.01 Laun... WF.01 Laun... Affirmations Skincare #WF



**batool Itf**  
@batool.Itf

5 Following 52.0K Followers 258.5K Likes

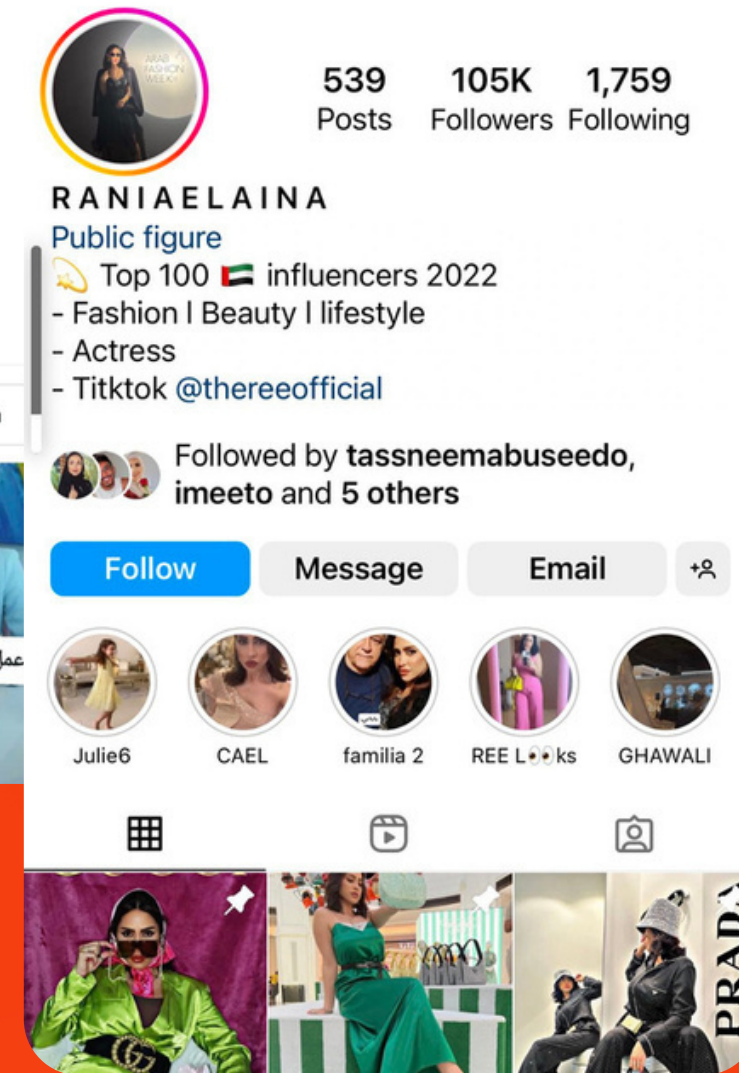
Follow

Dubai  
BS: media English literature  
Every heart has a story to tell.

عيد الفطر Ramadan2023 Reva

ساعده ليتاو فاطر؟! عمل بالصيني

711.7K 601.4K



**RANIA ELAINA**  
Public figure  
Top 100 influencers 2022  
- Fashion | Beauty | lifestyle  
- Actress  
- Tiktok @thereofficial

539 Posts 105K Followers 1,759 Following

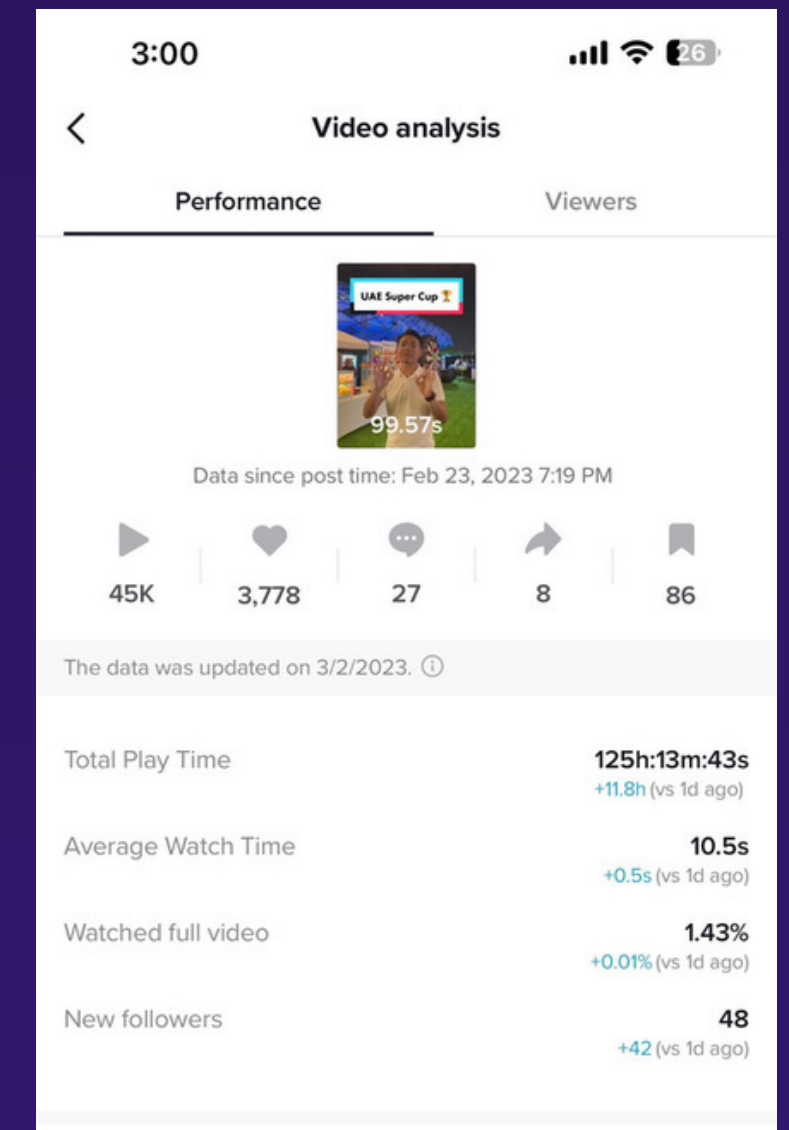
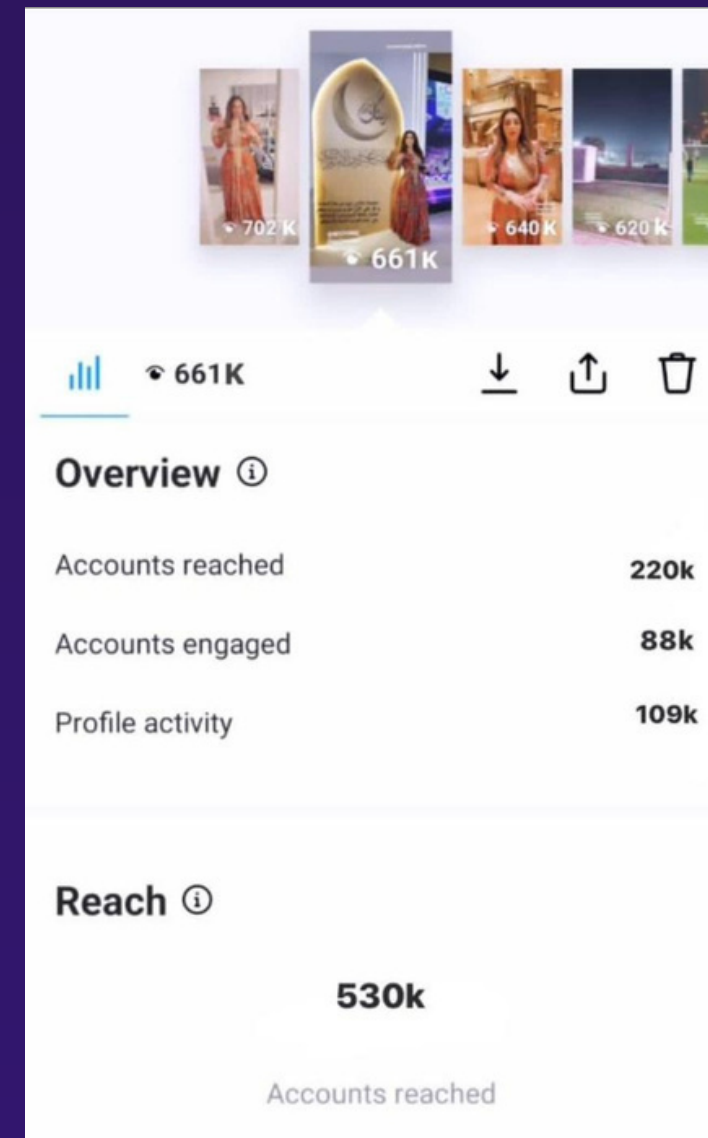
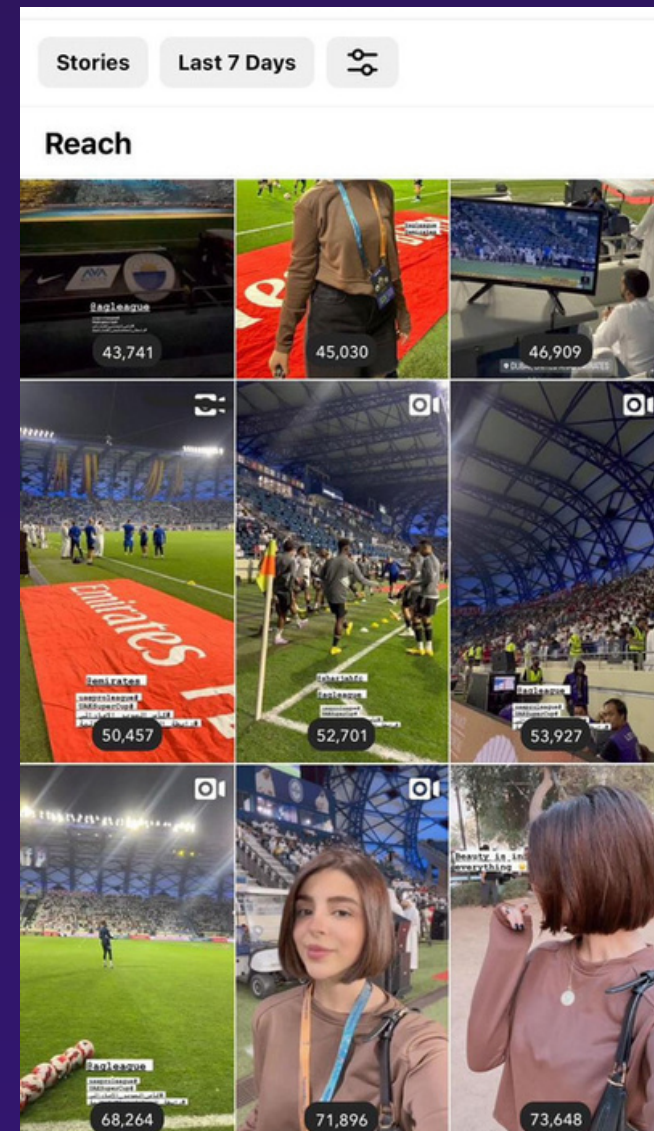
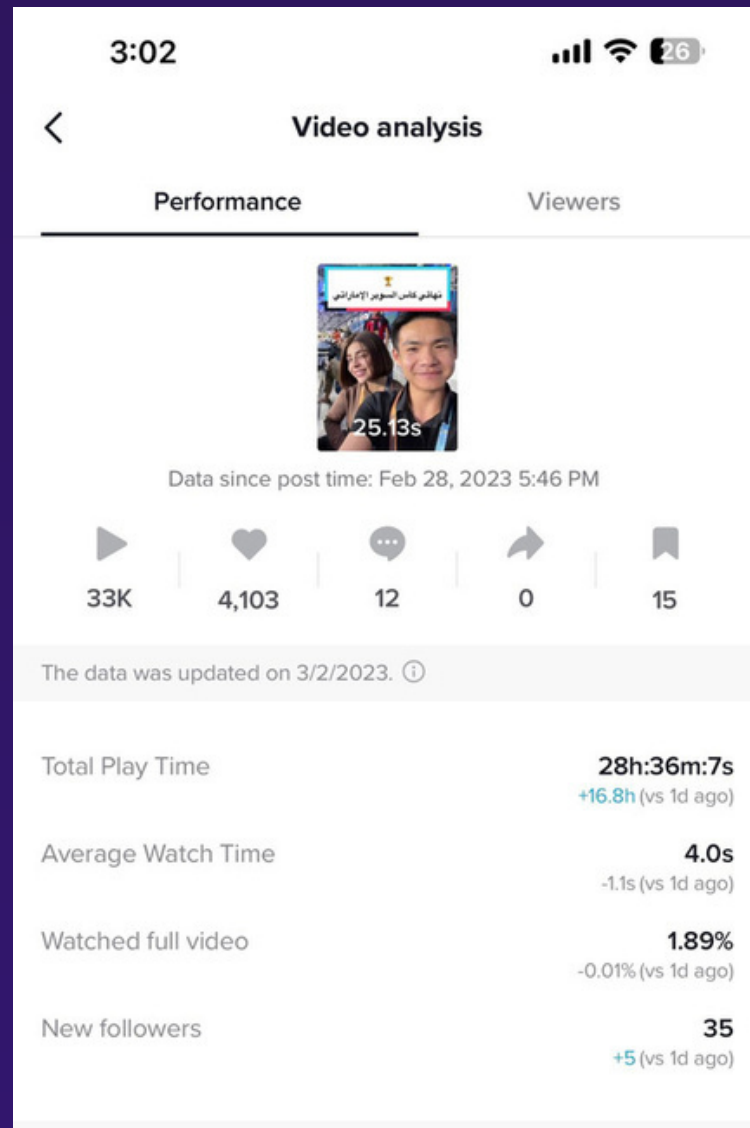
Followed by tassneemabuseedo, imeeto and 5 others

Follow Message Email

Julie6 CAEL familia 2 REE L...ks GHAWALI

We collaborate with influencers in the region who, in addition to other widely spoken languages like Hindi/Urdu, Chinese, and Russian, primarily target audiences that speak Arabic in the regional dialect





**MATCH DAY**  
**FRIDAY, 7TH OF APRIL**

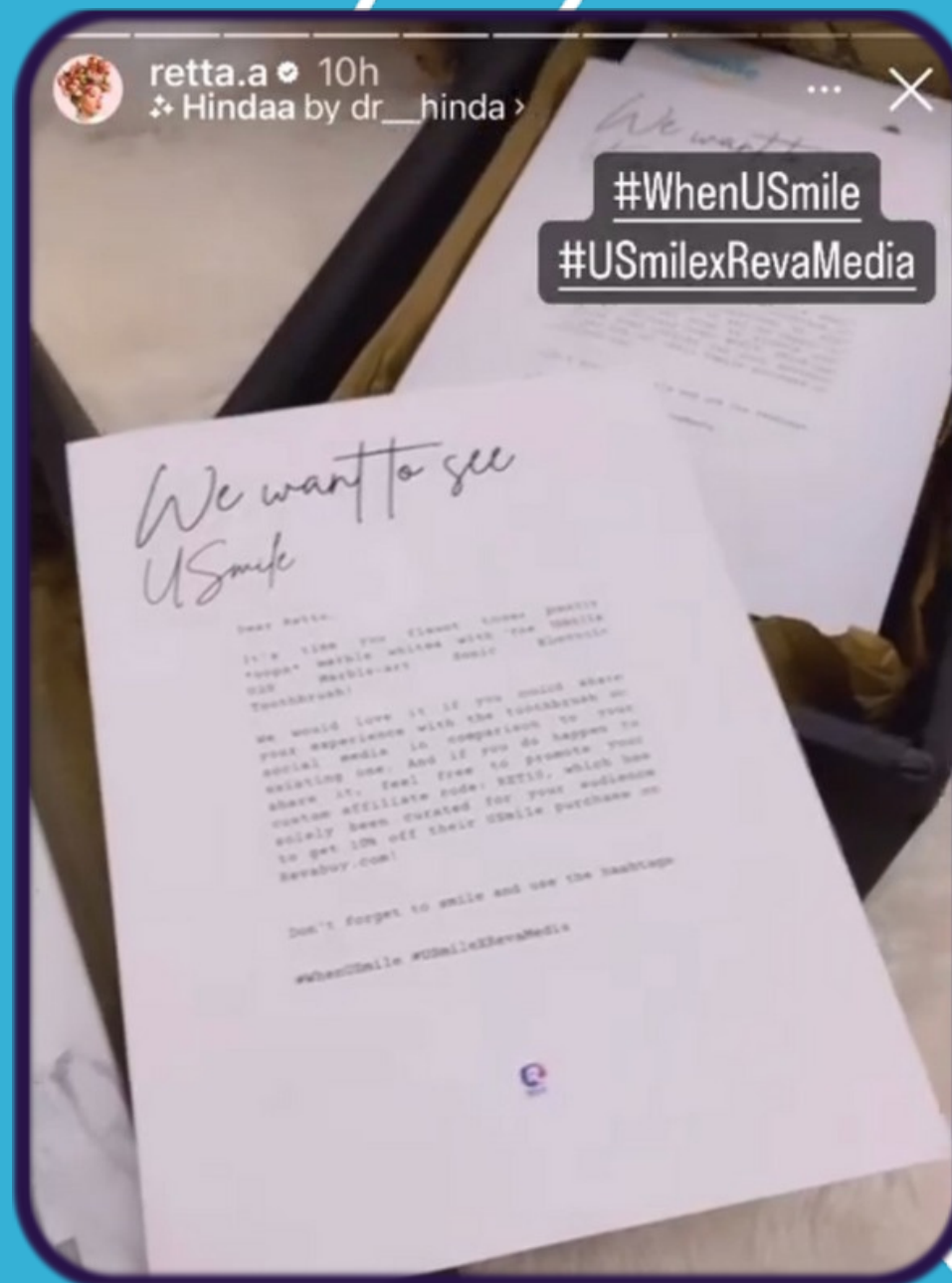
Emirates palace football field



Our influencers received invitations to the Super Cup games and had to share their experiences via stories and videos on TikTok and Instagram.

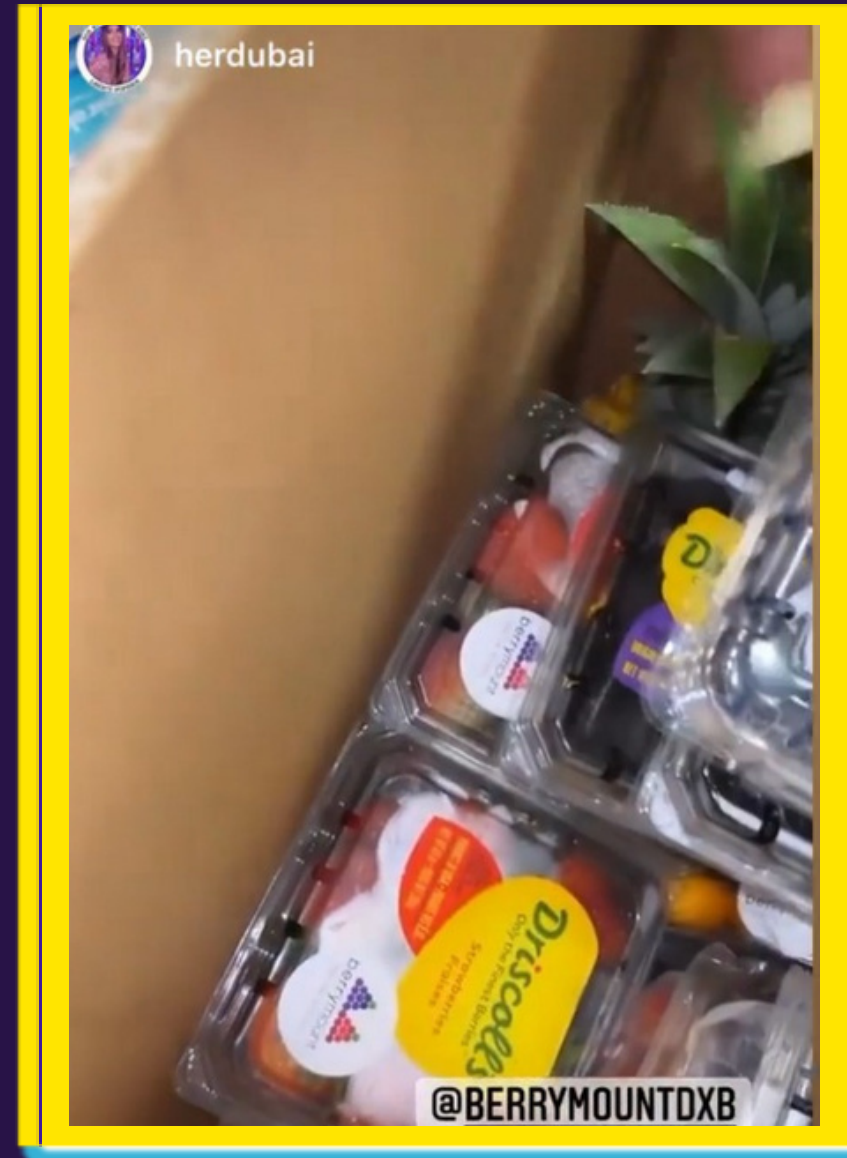
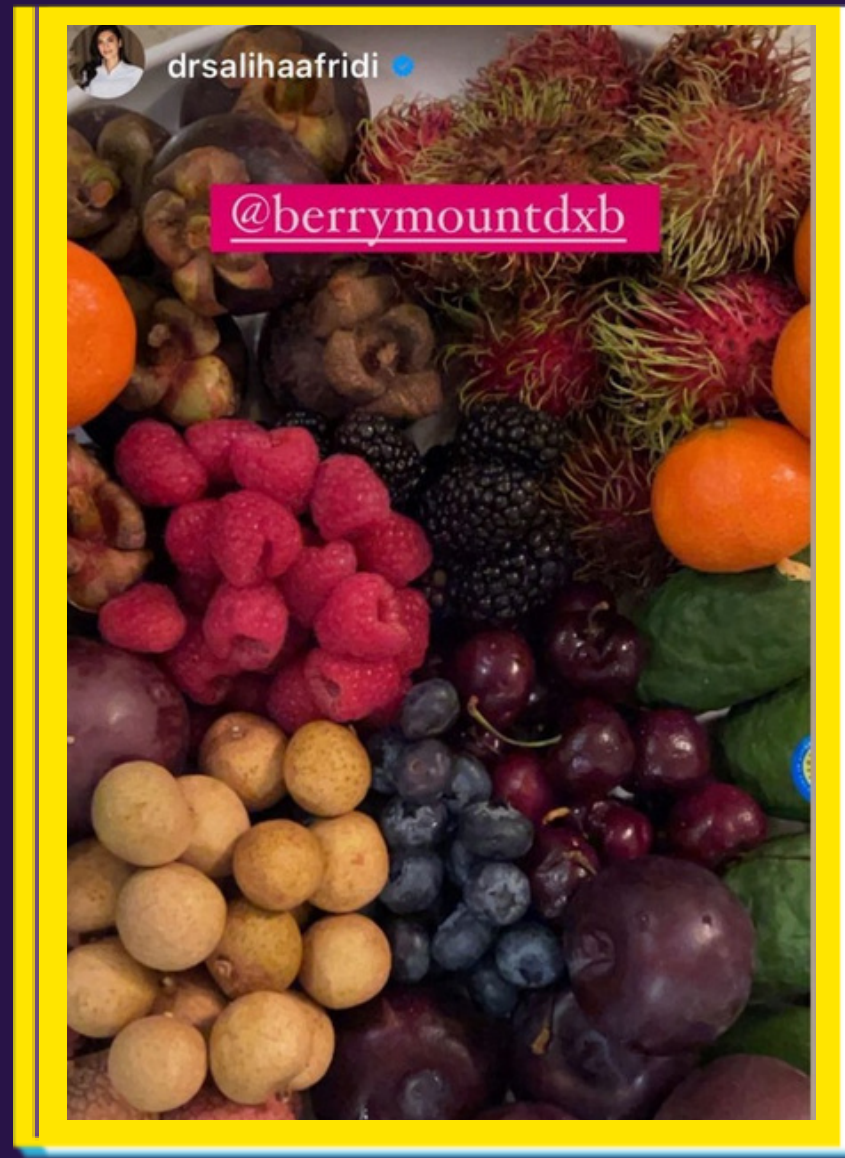


# usmile



Influencers were sent USmile's electronic toothbrushes to try out in comparison to their regular tooth brushes. 10 influencers with a combined reach of 7.5 million shared their experience on Instagram stories.





Fresh fruits were provided by Berry Mount to influencers so they could sample it and talk about their experience with organic food. Creators at various levels gathered traction equivalent to 5 million impressions.

# Client Portfolio





We would be  
**honored** to be your  
marketing partner

## Connect with us



[www.techhazel.in](http://www.techhazel.in)



+971-557288323+91-9962650280



[info@techhazel.com](mailto:info@techhazel.com)